



CYGNAL

**READY
EDUCATION
NETWORK**

Survey of Likely General Election Voters

Alabama Statewide

Conducted October 21 - 23, 2020

n=645 | $\pm 3.86\%$



Thinking about the upcoming general elections on November 3rd . . .

1. How likely are you to vote in the November 3rd elections for President and Congress out of the following options?

	Freq.	%
Definitely voting	622	96.4%
Probably voting	20	3.2%
Probably not voting	3	0.5%
Total	645	100.0%

2. How do you plan to participate in the November 3rd election, or what method did you already use to vote?

	Freq.	%
Will vote in-person on Election Day	495	76.7%
Will vote by mail	30	4.7%
Already voted by mail	33	5.1%
Will vote early in-person	42	6.6%
Already voted early in-person	32	5.0%
Unsure	12	1.9%
Total	645	100.0%

3. If the elections were held today, and you had to make a choice, would you be voting for the Republican or Democratic candidate for Congress?

	Freq.	%
<u>Republican candidate</u>	<u>358</u>	<u>55.4%</u>
Definitely the Republican candidate	326	50.6%
Probably the Republican candidate	31	4.8%
<u>Democratic candidate</u>	<u>246</u>	<u>38.2%</u>
Probably the Democratic candidate	29	4.5%
Definitely the Democratic candidate	217	33.7%
Unsure	41	6.4%
Total	645	100.0%

4 - 8. Do you have a favorable or unfavorable opinion of:

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
Kay Ivey	<u>58.8%</u>	26.0%	<u>29.8%</u>	11.6%	8.3%	3.1%	29.0%
	<u>379</u>	168	<u>192</u>	75	54	20	
Will Ainsworth	<u>21.3%</u>	7.8%	<u>11.8%</u>	5.3%	28.2%	38.7%	9.5%
	<u>138</u>	51	<u>76</u>	34	182	250	
Steve Marshall	<u>18.1%</u>	8.7%	<u>10.9%</u>	5.1%	25.9%	45.1%	7.1%
	<u>116</u>	56	<u>71</u>	33	167	291	



John Merrill	18.8% 121	8.7% 56	9.7% 63	4.7% 30	25.7% 166	45.8% 295	9.1%
Roy Moore	22.2% 143	8.1% 52	50.7% 327	42.9% 277	16.9% 109	10.2% 66	-28.5%

Thinking about the upcoming general elections on November 3rd...

9. If the general election for U.S. Senate was held today, and you had to make a choice, would you vote for Tommy Tuberville, the Republican; or Doug Jones, the Democrat?

	Freq.	%
Republican Tommy Tuberville	353	54.7%
Definitely Republican Tommy Tuberville	327	50.7%
Probably Republican Tommy Tuberville	26	4.0%
Democrat Doug Jones	265	41.1%
Definitely Democrat Doug Jones	251	38.9%
Probably Democrat Doug Jones	14	2.2%
Undecided	27	4.2%
Total	645	100.0%

Thinking now about current issues in Alabama...

10. Thinking about the coronavirus pandemic, would you say that you are more concerned about the public health or economic impact of COVID-19?

	Freq.	%
Public health impact	327	50.6%
Definitely the public health impact	278	43.1%
Probably the public health impact	48	7.5%
Economic impact	293	45.4%
Probably the economic impact	76	11.7%
Definitely the economic impact	217	33.7%
Unsure	25	4.0%
Total	645	100.0%

11. Generally speaking, would you say you support or oppose giving parents control over a portion of the tax dollars designated for their child's education when their child's school is closed for in-person learning?

	Freq.	%
Support	361	56.0%
Strongly support	246	38.1%
Somewhat support	116	17.9%



<u>Neither support nor oppose</u>	<u>94</u>	<u>14.5%</u>
<u>Oppose</u>	<u>137</u>	<u>21.2%</u>
Somewhat oppose	48	7.5%
Strongly oppose	88	13.7%
Unsure	53	8.2%
Total	645	100.0%

12. Are you female or male?

	Freq.	%
Female	364	56.4%
Male	281	43.6%
Total	645	100.0%

13. What age range do you fall within?

	Freq.	%
<u>Under 50</u>	<u>240</u>	<u>37.3%</u>
18 – 34	96	14.9%
35 – 49	144	22.4%
<u>50 and Over</u>	<u>405</u>	<u>62.7%</u>
50 – 64	196	30.4%
65 or older	209	32.4%
Total	645	100.0%

14. Generally speaking, do you think of yourself as a Democrat, Republican, or Independent?

	Freq.	%
<u>Republican</u>	<u>316</u>	<u>49.1%</u>
Strongly Republican	207	32.1%
Mostly Republican	109	16.9%
<u>Independent</u>	<u>132</u>	<u>20.5%</u>
<u>Democratic</u>	<u>184</u>	<u>28.5%</u>
Mostly Democratic	69	10.6%
Strongly Democratic	116	17.9%
Unsure	12	1.9%
Total	645	100.0%

15. General Election X/4 (1/4, 2/4, 3/4, 4/4)

	Freq.	%
0 of 4	78	12.0%
1 of 4	83	12.9%
2 of 4	103	16.0%
3 of 4	117	18.1%



4 of 4	264	40.9%
Total	645	100.0%

16. Geo - DMA

	Freq.	%
<u>HSV</u>	<u>130</u>	<u>20.2%</u>
Huntsvil/Decatur	130	20.2%
<u>BHM</u>	<u>265</u>	<u>41.0%</u>
Birmingham	254	39.4%
Atlanta	8	1.2%
Columbus/Tupelo	3	0.4%
<u>MGM</u>	<u>152</u>	<u>23.6%</u>
Montgomery	68	10.5%
Columbus GA	47	7.3%
Dothan	30	4.6%
Meridian	8	1.2%
<u>MOB</u>	<u>98</u>	<u>15.2%</u>
Mobile/Pensacola	98	15.2%
Total	645	100.0%

17. Geo - Congressional District

	Freq.	%
1	92	14.3%
2	79	12.2%
3	89	13.7%
4	86	13.4%
5	106	16.4%
6	106	16.4%
7	87	13.5%
Total	645	100.0%

18. Age + Gender

	Freq.	%
F 18 - 34	55	8.5%
F 35 - 49	84	13.0%
F 50 - 64	105	16.3%
F 65+	120	18.6%
M 18 - 34	41	6.4%
M 35 - 49	60	9.3%
M 50 - 64	91	14.1%
M 65+	89	13.8%
Total	645	100.0%



19. Retirement Age (<65 vs. 65+) + Income

	Freq.	%
<65 <\$50k	110	17.0%
<65 \$50k-\$99k	187	29.0%
<65 \$100k+	130	20.2%
65+ <\$50k	78	12.0%
65+ \$50k-\$99k	90	14.0%
65+ \$100k+	37	5.8%
Unknown	13	2.0%
Total	645	100.0%

20. Ballot Drop Off-ers

	Freq.	%
Yes	13	2.0%
No	632	98.0%
Total	645	100.0%

21. Party from File

	Freq.	%
Republican	394	61.2%
Democratic	226	35.0%
Independent	25	3.8%
Total	645	100.0%

22. Race

	Freq.	%
White	433	67.1%
Black	171	26.5%
Hispanic/Latino	11	1.7%
Asian	2	0.3%
Other	2	0.3%
Unknown	27	4.2%
Total	645	100.0%

23. Income

	Freq.	%
<\$50k	188	29.1%
\$50k-\$99k	277	43.0%
\$100k+	167	26.0%
Unknown	13	2.0%
Total	645	100.0%

24. Generation

	Freq.	%
Gen Z	29	4.5%
Millennials	94	14.6%



Gen X	164	25.4%
Boomers	272	42.2%
Traditionalists	86	13.4%
Total	645	100.0%

25. White Working Class

	Freq.	%
Yes	108	16.7%
No	537	83.3%
Total	645	100.0%

26. White College Degree

	Freq.	%
White College Degree	140	21.8%
Other	505	78.2%
Total	645	100.0%

27. Education

	Freq.	%
Bachelor's degree or higher	196	30.4%
Some college	93	14.5%
High school or less	166	25.8%
Unknown	189	29.3%
Total	645	100.0%

28. Education + Gender

	Freq.	%
Female College degree	109	16.9%
Female No degree	141	21.9%
Female Unknown	114	17.6%
Male College degree	87	13.6%
Male No degree	118	18.4%
Male Unknown	75	11.7%
Total	645	100.0%

29. Partisanship + Age

	Freq.	%
Republican 18 – 34	43	6.7%
Republican 35 – 49	67	10.4%
Republican 50 – 64	98	15.1%
Republican 65 or older	108	16.8%
Independent 18 – 34	24	3.7%
Independent 35 – 49	41	6.3%
Independent 50 – 64	34	5.3%
Independent 65 or older	34	5.2%
Democratic 18 – 34	26	4.0%
Democratic 35 – 49	33	5.1%



Democratic 50 – 64	61	9.4%
Democratic 65 or older	65	10.0%
Unsure	12	1.9%
Total	645	100.0%

30. Partisanship + Gender

	Freq.	%
Republican Female	178	27.6%
Republican Male	138	21.4%
Independent Female	60	9.4%
Independent Male	72	11.1%
Democratic Female	117	18.2%
Democratic Male	67	10.3%
Unsure	12	1.9%
Total	645	100.0%

METHODOLOGY

This probabilistic survey was conducted October 21 – 23, 2020, with 645 likely general election voters. It has a margin of error of $\pm 3.86\%$. Known registered voters were interviewed via live phones, IVR, and SMS invitation. This survey was weighted to likely general election voter universe.

ABOUT THE FIRM

[Cygnal](#) is an award-winning national public opinion and predictive analytics firm that pioneered multi-mode polling, peer-to-peer text collection, and Political Emotive Analysis. Cygnal was recently named the #1 Republican private pollster by Nate Silver's [FiveThirtyEight](#), as well as the #1 most accurate polling and research firm in the country for 2018 by *The New York Times*. Its team members have worked in 47 states and countries on more than 1,100 corporate, public affairs, and political campaigns.

